

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
PERRY COHAGAN ET AL.) : Examiner: Raquel Alvarez
Application No.: 10/708,570) : Art Unit: 3688
Filed: March 11, 2004) : Confirmation No.: 2569
For: GEOGRAPHIC LOYALTY) :
SYSTEM AND METHOD) : August 7, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the document enclosed herewith. The listed document is an International Preliminary Report on Patentability in International Application No. PCT/US2004/020396, which is to the same assignee as the subject application. The International Preliminary Report on Patentability refers to U.S. Patent No. 5,970,469, which was previously cited in the Information Disclosure Statement filed February 6, 2008 in the subject application.

It is respectfully requested that the above information be considered by the Examiner.

No fee is believed due. However, any fee required in connection with paper should be charged to Deposit Account No. 06-1205.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

/Donald H. Heckenberg, Jr./

Donald H. Heckenberg, Jr.
Attorney for Applicants
Registration No. 60,081

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3800
Facsimile: (212) 218-2200

DHH:ntb

FCHS_WS 2374210v1